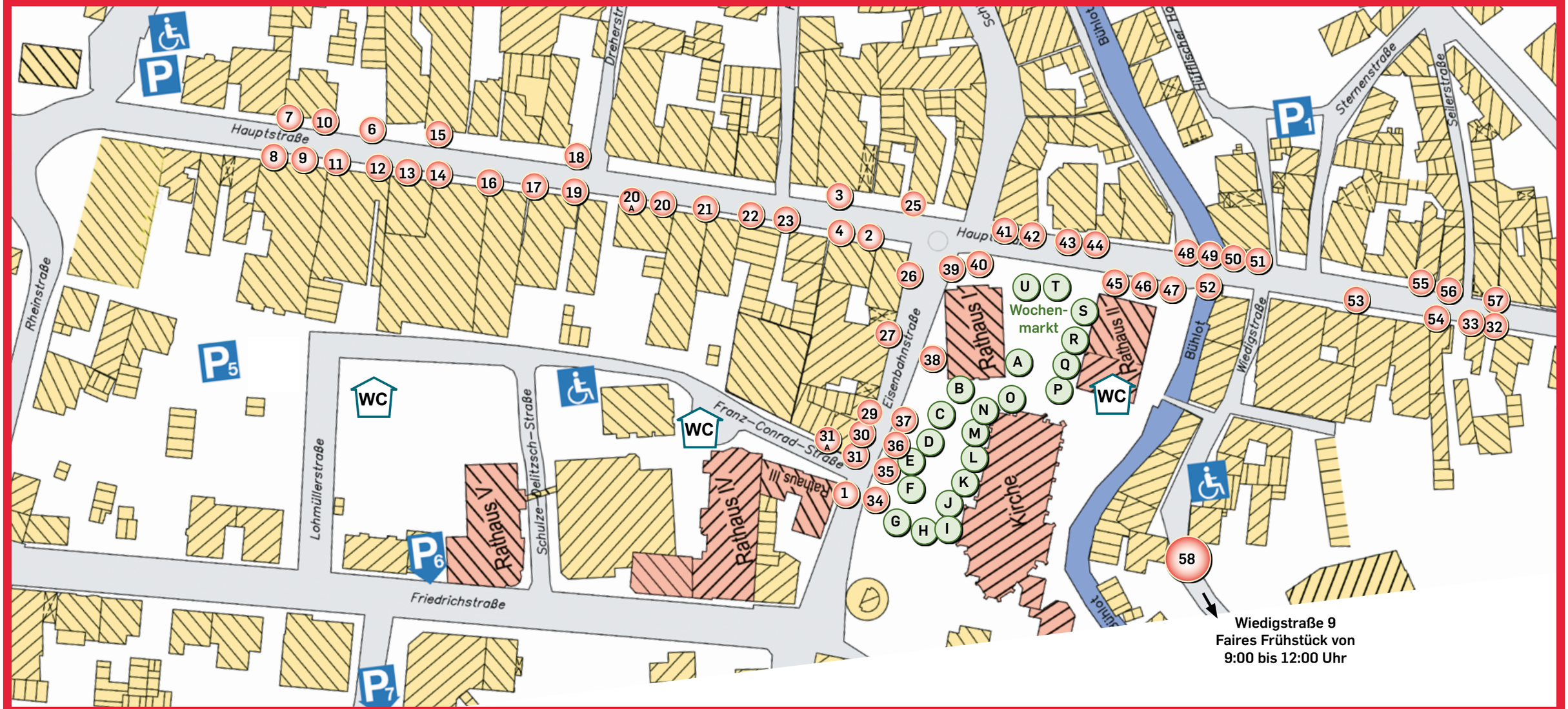BAUERNMARKT 2026